



**SUPERIOR  
MANUFACTURING  
GROUP**

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## **NoTrax® Unveils New Interactive Website for Floor Matting**

**“Innovative Solutions for Today’s Workplace”**

Chicago, Illinois – May 2008 – Superior Manufacturing Group (SMG) has unveiled their new and improved website, [www.nostrax.com](http://www.nostrax.com). With a dynamic new look, the site was designed specifically for improvements in navigation, appearance and functionality. New features include an interactive mat diagram to assist the user in finding the best mat for their application, up-to-date product information for both NoTrax® and Teknor Apex product lines including downloadable spec sheets for all products, a “Where to Buy” section that helps the user find an authorized NoTrax® or Teknor Apex distributor, a “Careers” section to search and apply for available positions at Superior and a new “Distributor Login” section that provides additional information and resources for registered customers.

Superior Manufacturing Group is headquartered in Chicago, Illinois with additional manufacturing, distribution facilities, and sales offices in Georgia, Mississippi, Rhode Island, and The Netherlands. For over 50 years, Superior has been dedicated to serving the needs of the floor matting industry with quality products, customer service, and sales support. Superior’s NoTrax® family of floor matting products can be found in a wide variety of applications for the industrial, commercial, and food service markets.



News Release