



**SUPERIOR
MANUFACTURING
GROUP**

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NoTrax® Introduces First High-Performance Anti-Fatigue Matting System Made From 100% Recycled Materials

“NoTrax® Recycled Products Offer Durability & Comfort That’s Environmentally Friendly”

Chicago, Illinois – August 2008 – Superior Manufacturing Group (SMG) announces that the Diamond Flex-Lok™ high-performance matting system is now manufactured with 100% recycled materials. Diamond Flex-Lok™ joins several other PVC based products in the new NoTrax® Recycled program, which offers high-end performance and durability in a more environmentally friendly product line.

“Our goal was to develop a line of products that offers the same high quality, comfort, and performance our customers have come to expect, while lessening the negative impact on the environment,” states Vincent DePhillips, President, Superior Manufacturing Group. “Diamond Flex-Lok™ was engineered specifically to fit this role; it is easily the most comfortable mat of its kind available today.”

Made from a tough 100% recycled PVC compound, Diamond Flex-Lok™ offers the highest resistance to industrial chemicals, oils and greases. Large-hole perforations allow for easy drainage and removal of debris without clogging and sorbent pads can even be placed underneath the mat for extremely wet applications. A pronounced raised diamond pattern enhances slip resistance and beveled ramps are available to eliminate trip hazards and allow for easier access on and off the surface of the mat.

Diamond Flex-Lok™ is a modular matting system that can easily accommodate on-site custom configurations. A permanent interlock system ensures that the mat will not come apart and eliminates the use of potentially harmful adhesives. The ergonomic properties of Diamond Flex-Lok™ are the result of a multi-tiered footing design that elevates the mat off the floor, creating air pockets that allow the mat to actually flex with the weight of the worker. The interlocking system is symmetrically designed to allow workers’ weight to be equally dispersed at all points on the mat, further enhancing the ergonomic benefits.

All products in the NoTrax® Recycled program, including Diamond Flex-Lok™, are manufactured in an ISO 14001 certified facility for its environmental performance and operation.

Superior Manufacturing Group is headquartered in Chicago, Illinois with additional manufacturing and distribution facilities in Georgia, Mississippi, Rhode Island, and The Netherlands. For 60 years, Superior has been dedicated to serving the needs of the floor matting industry with quality products, customer service, and sales support. Superior’s NoTrax® family of floor matting products can be found in a wide variety of applications for the industrial, commercial, and food service markets.



News Release