



**SUPERIOR
MANUFACTURING
GROUP**

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NoTrax® Announces Diamond Flex-Lok™, Advanced Ergonomic Floor Matting For Industrial Applications

“Designed for Durability and Comfort”

Chicago, Illinois – July 2007 – Superior Manufacturing Group (SMG) introduces Diamond Flex-Lok™, a unique matting system developed with the safety and comfort of employees in mind. Diamond Flex-Lok™ combines the durability and toughness of an industrial safety mat with true ergonomic support.

The ergonomic properties of Diamond Flex-Lok™ are the result of a multi-tiered footing design that elevates the mat off the floor, creating air pockets that allow the mat to actually flex with the weight of the worker. “The Diamond Flex-Lok™ matting system has been carefully engineered to enhance ergonomic comfort and support while maintaining the durability needed for extreme applications,” states Vincent DePhillips, President, Superior Manufacturing Group. “It is undoubtedly the most comfortable mat of its kind on the market today.”

Made from a tough PVC compound, Diamond Flex-Lok™ offers the highest resistance to industrial chemicals, oils and greases. Large-hole perforations allow for easy drainage and removal of debris without clogging and sorbent pads can even be placed underneath the mat for extremely wet applications. A pronounced raised diamond pattern enhances slip resistance and beveled ramps are available to eliminate trip hazards and allow for easier access on and off the surface of the mat.

Diamond Flex-Lok™ is a modular matting system that can easily accommodate on-site custom configurations. A permanent interlock system ensures that the mat will not come apart and eliminates the use of potentially harmful adhesives. The interlocking system is symmetrically designed to allow workers' weight to be equally dispersed at all points on the mat, further enhancing the ergonomic benefits.

Superior Manufacturing Group is headquartered in Chicago, Illinois with additional manufacturing and distribution facilities in Georgia, Mississippi, and The Netherlands. For over 50 years, Superior has been dedicated to serving the needs of the floor matting industry with quality products, customer service, and sales support. Superior's NoTrax® family of floor matting products can be found in a wide variety of applications for the industrial, commercial, and food service markets.

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News Release